

1 of 3

Last Received: 09/17/2012 8:09 AM
Showing Buylines: All Lines

Rep Firm
Sales Office () PHILADELPHIA
Salesperson () IAN AMBRON

Salesperson Phone# 215-567-6005
Salesperson FAX# 215-525-9757

--- CONTRACT COMMENT ---

RESTORE OUR FUTURE SC=*

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart	
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	1	W-F	6A-7A		:30	\$800.00	09/26-09/28	3	1	3	\$2,400.00		
			Buyline Comment: NEWS										
	2	W-F	12P-1P		:30	\$650.00	09/26-09/28	3	1	3	\$1,950.00		
			Buyline Comment: NEWS										
	3	W-F	5P-530P		:30	\$1,500.00	09/26-09/28	3	1	3	\$4,500.00		
			Buyline Comment: NEWS										
	4	W-F	11P-1135P		:30	\$1,500.00	09/26-09/28	3	1	3	\$4,500.00		
			Buyline Comment: NEWS										
	5	W-F	1135P-1235A		:30	\$650.00	09/26-09/28	6	1	6	\$3,900.00		
			Buyline Comment: TONIGHT SHOW										
	6	SA	6A-7A		:30	\$400.00	09/29-09/29	1	1	1	\$400.00		
			Buyline Comment: NEWS										
	7	SA	7A-8A		:30	\$850.00	09/29-09/29	1	1	1	\$850.00		
			Buyline Comment: NEWS										
	8	SA	6P-630P		:30	\$1,200.00	09/29-09/29	1	1	1	\$1,200.00		
			Buyline Comment: NEWS										
	9	SA	11P-1130P		:30	\$1,500.00	09/29-09/29	1	1	1	\$1,500.00		
			Buyline Comment: NEWS										

Station WOOD-TV GRAND RAPIDS, MI.					Agency () MENTZER MEDIA			Rep Firm				
Advertiser ().RESTORE OUR FUTURE					600 FAIRMONT AVE, S#306			Sales Office () PHILADELPHIA				
Product RESTORE OUR FUTURE					TOWSON, MD 21286			Salesperson () IAN AMBRON				
Estimate# 2038					Agency C/P1/P2/E //2038							
Buyer ELISE CLOYD					Flight Dates 09/26/2012 - 10/02/2012			Salesperson Phone# 215-567-6005				
Phone#					Hiatus Weeks			Salesperson FAX# 215-525-9757				
Fax#												
LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
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	10	SU	6A-7A		:30	\$450.00	09/30-09/30	1	1	1	\$450.00	
				Buyline Comment: NEWS								
	11	SU	7A-8A		:30	\$950.00	09/30-09/30	1	1	1	\$950.00	
				Buyline Comment: NEWS								
	12	SU	8A-9A		:30	\$1,600.00	09/30-09/30	1	1	1	\$1,600.00	
				Buyline Comment: SUN TODAY								
	13	SU	10A-1030A		:30	\$500.00	09/30-09/30	1	1	1	\$500.00	
				Buyline Comment: TO THE POINT								
	14	SU	1130P-12A		:30	\$500.00	09/30-09/30	1	1	1	\$500.00	
				Buyline Comment: NEWS								
	15	M-TU	6A-7A		:30	\$800.00	10/01-10/02	2	1	2	\$1,600.00	
				Buyline Comment: NEWS								
	16	M-TU	12P-1P		:30	\$650.00	10/01-10/02	2	1	2	\$1,300.00	
				Buyline Comment: NEWS								
	17	M-TU	5P-530P		:30	\$1,500.00	10/01-10/02	2	1	2	\$3,000.00	
				Buyline Comment: NEWS								
	18	M-TU	11P-1135P		:30	\$1,500.00	10/01-10/02	2	1	2	\$3,000.00	
				Buyline Comment: NEWS								
	19	M-TU	1135P-1235A		:30	\$650.00	10/01-10/02	4	1	4	\$2,600.00	
				Buyline Comment: TONIGHT SHOW								

Station WOOD-TV GRAND RAPIDS, MI.

Advertiser () .RESTORE OUR FUTURE

Product RESTORE OUR FUTURE

Estimate# 2038

Buyer ELISE CLOYD

Phone#

Fax#

Agency () MENTZER MEDIA

600 FAIRMONT AVE, S#306

TOWSON, MD 21286

Agency C/P1/P2/E //2038

Flight Dates 09/26/2012 - 10/02/2012

Hiatus Weeks

Rep Firm

Sales Office () PHILADELPHIA

Salesperson () IAN AMBRON

Salesperson Phone# 215-567-6005

Salesperson FAX# 215-525-9757

Report Totals: 39 / \$36,700.00

---SALES MONTHLY TOTALS---

Sep 12: 27 / \$25,200.00 Oct 12: 12 / \$11,500.00

Sales Totals: 39 / \$36,700.00
Station Totals: 39 / \$36,700.00
Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals	\$183,500	CATV	0%	WOOD	20%	WOTV	0%	WWMT	46%	WXMI	16%
		WXSP	0%	WZPX	0%	WZZM	18%				

Books null
Demos RA35+

--- CREDIT RISK ---

CASH IN ADVANCE